

**Curriculum Vitae**  
**Marleah Dean Kruzel, PhD**

Associate Professor of Health Communication in the Department of Communication  
Courtesy Faculty, Genetic Counseling Program, College of Public Health  
Member of the Tampa General Hospital Cancer Institute  
Collaborator Member of the Health Outcomes & Behavior Program at the Moffitt Cancer Center

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<b>EDUCATION</b>
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Ph.D.	<b>Texas A&amp;M University</b> Emphasis: Health Communication	August 2014
M.A.	<b>The University of New Mexico</b> Emphasis: Culture and Health Communication	July 2011
B.A.	<b>Michigan State University</b> Emphasis: Interpersonal Communication Graduated with High Honors	May 2009
A.A.	<b>North Central Michigan College</b> Graduated with High Honors	May 2007

<b>ACADEMIC APPOINTMENTS</b>
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2019 – Present	Associate Professor Department of Communication University of South Florida
2014 – 2019	Assistant Professor Department of Communication University of South Florida
2011 – 2014	Graduate Student Instructor Department of Communication Texas A&M University
2009 – 2011	Graduate Student Instructor Department of Communication The University of New Mexico

<b>AWARDS AND HONORS</b>
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2023	Distinguished Article for the National Communication Association's Health Communication Division
2020	University of South Florida's Faculty Outstanding Research Achievement Award
2020	Early Career Scholar Award from the National Communication Association (NCA) Health Communication Division
2019	Top Four Faculty Papers in the Health Communication Division for International Communication Association's (ICA) Conference.
2018	Top Paper Award for the International Communication Association's (ICA) Preconference "Inclusivity & Family Communication Research: Advances and Innovations from across the Discipline."
2017	Outstanding Undergraduate Teaching Award (University wide competition), University of South Florida.
2014	Association of Former Students' Distinguished Graduate Student Award for Excellence in Research (University-wide competition), Texas A&M University.
2013	Tiffany Hunnicutt Outstanding Graduate Student Award (Given for achievements in research, teaching, and service), Texas A&M University.
2012	Roy Joseph Graduate Student "Good Egg" Award (1 of 6 competitively selected for departmental citizenship), Texas A&M University.
2011	Doctoral Research Scholar Award (Given for achievements in research), The University of New Mexico.
2010	New Teaching Assistant Award (Given for achievements in teaching), The University of New Mexico.
2009	Outstanding Senior Award (1 of 20 selected in a university-wide competition for outstanding undergraduate student), Michigan State University.

<b>GRANTS AND RESEARCH SUPPORT</b>
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**Ongoing External Research Support****NOT-CA-23-044****Pal and Cragun (mPIs)****10/31/23 – 10/30/24**

Sponsor/Funding Source: National Cancer Institute

Project Title: "Expanding Genetic Risk Assessment to Underserved Populations: A Cancer Registry-Based Approach"

My Role: Co-Investigator

Funding Amount: \$125,000

**1U01CA254832 Pal and Cragun (mPIs) 09/16/20-08/31/25**

Sponsor/Funding Source: National Cancer Institute

Project Title: “IMProving Care After Inherited Cancer Testing (IMPACT) Study”

Role: Co-Investigator

Funding Amount: \$3,909,514

**1R03CA262908-01A1 Marshall (PI) 01/01/23-12/31/24**

Sponsor/Funding Source: National Cancer Institute

Project Title: Exploring the Use of a Web-Based Program for Older Adults Receiving Oral Anticancer Agents to Improve Communication and Self-Management

Role: Co-Investigator

Funding Amount: \$149,000

**Completed Research Support****CDC-RFA-DP19-1906 Dean Kruzel (Co-PI) 09/30/19-09/29/24**

Sponsor/Funding Source: Center for Disease Control &amp; Prevention

Project Title: Expanding XRAYs ThRough Alliances: Project EXTRA

Role: Site Co-Principal Investigator

Funding Amount: \$1,800,000

**Faculty Undergraduate Research Mentorship Grant Dean Kruzel (PI) 05/01/24**

Sponsor/Funding Source: Office of High Impact and Undergraduate Research, USF

Funding Amount: \$1,700

**Dean’s Grant for Research & Educational Innovation Marshall (PI) 4/15/2021-4/14/22**

Sponsor/Funding Source: USF College of Nursing

Title: “Exploring the Use of a Web-Based Program for Older Adults Receiving Oral Anticancer Agents to Improve Communication and Self-Management”

Role: Co-Investigator

Funding Amount: \$10,000

**Creative Scholarship Grant Dean Kruzel (PI) 05/01/19-1/31/22**

Sponsor/Funding Source: University of South Florida

Project Title: “START—Search information, Test, Asks questions, Reveal to family, Talk about Screening Options: Developing and Pilot Testing an Educational Booklet for Men at Risk for Hereditary Cancer

Role: Principal Investigator

Funding Amount: \$9,809

**Institutional Research Grant Dean Kruzel (PI) 11/06/19-09/30/21**

Sponsor/Funding Source: Moffitt Cancer Center’s American Cancer Society

Project Title: “Family building decisions among adolescent and young adult (AYA) oncology patients with inherited cancer risk and their partner dyads”

Role: Principal Investigator

Funding Amount: \$30,000

**EAIN-00055 Sutphen (PI) 05/01/19 – 04/30/21**

Sponsor/Funding Source: Patient-Centered Outcomes Research Institute (PCORI)  
Project Title: “Project COGENT (Customizing Consumer GENerated Tools to Engage Researchers)”  
Role: Co-Investigator/Communication Lead  
Funding Amount: \$349,999

**1R01CA172743-01 Sutphen (PI) 01/30/13 – 12/31/19**

Sponsor/Funding Source: National Institutes of Health, National Cancer Institute  
Project Title: “Impact of *BRCA* Testing on Newly Diagnosed U.S. Breast Cancer Patients”  
Role: Co-Investigator  
Funding Amount: \$2,848,859

**PPRN-1306-04846 Sutphen (PI) 09/19/15 – 03/31/19**

Sponsor/Funding Source: Patient Centered Outcomes Research Institute (PCORI)  
Project Title: “ABOUT Network (American *BRCA* Outcomes and Utilization of Testing Network)”  
Role: Co-Investigator  
Funding Amount: \$1,670,056

**Humanities Institute Summer Grant Dean Kruzel (PI) 05/01/18 – 12/1/18**

Sponsor/Funding Source: University of South Florida  
Project Title: “Managing Previvors’ Psychosocial Information Needs through the Development of an Educational Booklet”  
Role: Principal Investigator  
Funding Amount: \$4,650

**New Researcher Grant Dean Kruzel (PI) 05/01/15 – 08/31/16**

Sponsor/Funding Source: University of South Florida  
Project Title: “Turning Chance into Choice: Understanding Hereditary Breast and Ovarian Cancer Previvors’ Information Seeking Behaviors”  
Role: Principal Investigator  
Funding Amount: \$10,000

**College of Liberal Arts Seed Grant Rauscher (PI) 04/01/16 – 08/31/18**

Sponsor/Funding Source: Texas A&M University  
Project Title: “Silent Men: Understanding Perspectives of Men at Risk for *BRCA1/2* Mutations”  
Role: Co-Investigator  
Funding Amount: \$11,703

**College of Arts & Sciences Pilot Grant Dean Kruzel (PI) 01/01/2015 – 12/31/2015**

Sponsor/Funding Source: University of South Florida  
Project Title: “Managing *BRCA*-positive Patients’ Uncertainty in order to accomplish Shared Decision-making”  
Role: Principal Investigator  
Funding Amount: \$2,000

<b>PUBLICATIONS</b>
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\*Graduate or \*\*undergraduate student collaborator during the production of this manuscript. **Bold** designates senior author.

*Peer-Reviewed Journal Articles (N=50)* (**Bold** designates senior author.)

1. Dowling, M., McNamara, N., Ivory, J. D., Hanhauser, Y., Murphy, M., & **Dean, M.** (2024). A scoping review of parents' disclosure of *BRCA1/2* genetic alteration test results to underage children. *Patient Education and Counseling*, 108561.
2. Cragun, D. L., Victoria, L., Bradbury, A. R., **Dean, M.** Hamilton, J. G., Katz, M. L., Rahm, A. K., Resnicow, K., & Kaphingst, K. A. (2024). Applying theories, models, and frameworks to help genetic counselors achieve clinical and professional goals in practice and research. *Journal of Genetic Counseling*. <https://doi.org/10.1002/jgc4.1988>
3. Campbell-Salome, G., Chernichky-Karcher, S., & **Dean, M.** (2024). Communicatively constructing resilience: Exploring family resilience in the experience of hereditary cancer. *Family Relations*, 1–25. <https://doi.org/10.1111/fare.13097>
4. **Dean, M.**, \*Boumis, J. K., Zhong, L., \*\*Ingle, A., Campbell-Salome, G., Davidson, L. G., ... & Cragun, D. L. (2024). Assessing the acceptability and appropriateness of a psychoeducational graphic novel about inherited cancer risk designed for men. *Journal of Genetic Counseling*. doi: 10.1002/jgc4.1954
5. Cragun, D., **Dean, M.**, Baker, D., Kelley, M., Hooker, G., Weidner, A., ... & Pal, T. (2024). The development and evaluation of novel patient educational material for a variant of uncertain significance (VUS) result in hereditary cancer genes. *Current Oncology*, 31(6), 3361-3378.
6. Owens, K.N., Dean. M., Clark, E., Welcsh, P., Rose, D., Kuhn, E.S., DeBeck, D.P., Conaty, J., Pugh Yi, R.H., Friedman, S.J., Klemp, J. (2024). Needs of oncology nurse navigators serving young or metastatic breast cancer patients. *Journal of Oncology Navigation & Survivorship*, 15(4), Epub 2024 April 23.
7. Cragun, D. L., Hunt, P. P., **Dean, M.**, Zierhut, H., Kaphingst, K., & Resnicow, K. (2023). "Choose Your Own Adventure": Digital simulation to reinforce motivational interviewing skills in genetic counseling. *Journal of Genetic Counseling*, 33(1), 15-27. [doi.org/10.1002/jgc4.1833](https://doi.org/10.1002/jgc4.1833)
8. Clark, E. B., Bonini, K. E., Yi, R. H. P., Kuhn, E., Klemp, J. R., Rose, D., ... & **Dean, M.** (2023). Experiences of genetic counselors in referring young and metastatic breast cancer patients to support services: A needs assessment. *Patient Education and Counseling*, 116, 107946. doi: 10.1016/j.pec.2023.107946
9. \*Boumis, J. K., & **Dean, M.** (2023). The *BRCA1/2* previvor information journey: understanding what helps or hinders. *Health Communication*, 1-13.

10. \*Hehmeyer, K. N., Dedrick, R., Dean, M., Schwarting, K., Sullivan, K., Zierhut, H., & Cragun, D. (2023). The development and preliminary evaluation of the Genetic Counseling Communication Checklist (GCC). *Journal of Genetic Counseling*. doi: 10.1002/jgc4.1758
11. Dean, M., Tezak, A. L., \*\*Johnson, S., Weidner, A., Almanza, D., Pal, T., & Cragun, D. L. (2023). Factors that Differentiate Cancer Risk Management Decisions Among Females with Pathogenic/Likely Pathogenic Variants in *PALB2*, *CHEK2*, and *ATM*. *Genetics in Medicine*, 25(11), 100945.
12. Dean, M., \*Hintz, E. A., \*Baker, J., Reblin, M., Quinn, Q. P., Haskins, C., & Vadaparampil, S. T. (2023). Shared decision-making experiences of couples with inherited cancer risk regarding family building. *Journal of Health Communication*, 1-10. doi: 10.1080/10810730.2023.2202630
13. Cragun, D. L., Hunt, P. P., Dean, M., Weidner, A., Shields, A. K., Tezak, A., & Pal, T. (2023). Applying the framework for developing and evaluating complex interventions to increase family communication about hereditary cancer. *PEC Innovation*, 2, 100133.
14. \*Baker, J., \*Cusanno, B., & Dean, M. (2023). Dilemmas in patient-clinician communication about do-it-yourself hormone replacement therapy: A qualitative study. *SSM – Qualitative Research in Health*, 3, 100213.
15. Simonovic, N., Taber, J. M., Scherr, C.L., Dean, M., Hua, J., Howell, J.L., Chaudhry, B.M., Wain, K.E., & Politi, M. (2022). Uncertainty in healthcare and health decision making: Five methodological and conceptual research recommendations from an interdisciplinary team. *Journal of Behavioral Medicine*, 46(4), 541-555.
16. Conley, C. C., Davidson, L. G., Scherr, C. L., & Dean, M. (2022). Developing theory-driven narrative messages with personal stories: A step-by-step guide. *Psycho-Oncology*, 31(12), 2113-2121.
17. Dean, M., \*Baker, J., Reblin, M., \*Hintz, E. A., Vadaparampil, S. T., Haskins, C., & Quinn, G. P. & (2022). Feasibility, acceptability, and outcomes of a pilot intervention facilitating communication about family building between patients with inherited cancer risk and their partners. *PEC Innovation*. doi: 10.1016/j.pecinn.2022.100055.
18. \*Zale, A., Zierhut, H., Dean, M., Berry, D. K., Racobaldo, M., & Cragun, D. (2022). Revising the FOCUS framework through a qualitative study assessing self-reported counseling skills and behaviors of genetic counselors. *Journal of Genetic Counseling*, 31(4), 868-886. doi: 10.1002/jgc4.1557
19. \*Cusanno, B., & Dean, M., Silva, V. T. (2022). ‘I’m worth saving’: Making sense of medication taking in a care coordination organization. *Health Communication*, 37(14), 1798-1811. doi: 10.1080/10410236.2021.1920713
20. Duggan, A. P., Rosenbaum, M., Ho, E. Y., Matsaganis, M., van Weert, J. C., Pieterse, A. H., Dean, M. & Bylund, C. (2021). Creating a formal partnership between EACH and the

- International Communication Association (ICA). *Patient Education & Counseling*, 104(11), 2846-2847. doi: 10.1016/j.pec.2021.09.002
21. Cragun, D., Beckstead, J., Farmer, M., Hooker, G., Dean, M., Matloff, E. Reid, S., Tezak, A., Weidner, A., Whisenant, J. G., Pal, T. (2021). IMProving Care After Inherited Cancer Testing (IMPACT) Study: Protocol of a randomized trial evaluating the efficacy of two interventions designed to improve cancer risk management and family communication of genetic test results. *BMC Cancer*, 21(1), 1099. doi: 10.1186/s12885-021-08822-4
  22. Armstrong, J., Lynch, K., Virgo, K. S., Schwartz, M. D., Friedman, S., Dean, M., Andrews, J. E., Bourquardez Clark, E., Clasen, J., Conaty, J., Parrillo, O., & Sutphen, R. (2021). Utilization timing, and outcomes of BRCA genetic testing among women with newly diagnosed breast cancer from a national commercially insured population: The ABOARD Study. *JCO Oncology Practice*, 17(2), e226-e235. doi: 10.1200/OP.20.00571
  23. \*Krsmanovic, A., & Dean, M. (2021). How women suffering from endometriosis disclose about their disorder at work. *Health Communication*, 37(8), 992-1003. doi: 10.1080/10410236.2021.1880053
  24. Dean, M., Tezak, A., L., \*\*Johnson, S., Pierce, J. K., Weidner, A., Clouse, K., Pal, T., & Cragun, D. (2021). Sharing genetic test results with relatives of *BRCA*, *PALB2*, *CHEK2*, and *ATM* carriers. Genetics Special Issue, *Patient Education & Counseling*, 104(4), 720-725. doi: 10.1016/j.pec.2020.12.019
  25. Dean, M., Campbell-Salome, G., & Rauscher, E. A. (2020). Engaging men with BRCA-related cancer risks: Practical advice for BRCA risk management from male stakeholders. *American Journal of Men's Health*, 14(3), 1-10.
  26. \*Lake, P. W., Kasting, M. L., Dean, M., Fuzzell, L., Hudson, J., Carvajal, R., Reed, D.R., Quinn, G.P., Vadaparampil, S.T. (2020) Exploring patient and provider perspectives on the intersection between fertility, genetics, and family building. *Supportive Care in Cancer*. 28(10), 4833-4845.
  27. \*Ross Arguedas, A.A., Scherr, C.L., Dean, M., \*Getachew-Smith, H., & Clements, M. (2020). Intersections of health and gender imperatives: stratified decision-making among women with a BRCA mutation. *BioSocieties* 15, 270. doi: 10.1057/s41292-019-00155-7
  28. \*Hintz, E. A., & Dean, M. (2020). Best practices for returning research findings to participants: Methodological and ethical considerations for communication researchers. *Communication Methods and Measures*, 14(1), 38-54. <https://doi.org/10.1080/19312458.2019.1650165>
  29. Rauscher, E. A., Dean, M., \*Campbell-Salome, G., & Barbour, J. (2019). "How do we rally around the one who was positive": Familial uncertainty management in the context of men managing BRCA-related cancer risks. *Social Science & Medicine*, 242. doi: 10.1016/j.socscimed.2019.112592

30. \*Getachew-Smith, H. B., \*Ross, A. A., Scherr, C. L., Dean, M., & \*Clements, M. L. (2019). Previving: How unaffected women with a *BRCA1/2* mutation navigate previvor identity. *Health Communication*, 35(10), 1256-1265. doi: 10.1080/10410236.2019.1625002
31. Dean, M., & Fisher, C. L. (2019). Uncertainty and previvors' cancer risk management: Understanding the decision-making process. *Journal of Applied Communication Research*, 47(4), 460-483. doi: 10.1080/00909882.2019.1657236
32. Dean, M., Rauscher, E. A., \*\*Gomez, E., \*\*Fisher, C. (2019). Expectations versus reality: The impact of men's expectancy violations in conversations with healthcare providers about *BRCA*-related cancer risks. *Patient Education & Counseling*, 102(9), 1650-1655. doi: 10.1016/j.pec.2019.04.010.
33. Dean, M. & Rauscher, E. A. (2018). Men's and women's approaches to disclosure about *BRCA*-related cancer risk and family planning decision-making. *Qualitative Health Research*, 28(14). doi.org/10.1177/1049732318788377
34. Rauscher, E. A., Dean, M., \*Campbell, G. (2018). "I am uncertain about what my uncertainty even is": Men's uncertainty and information management of their *BRCA*-related cancer risks. *Journal of Genetic Counseling*, 27(6), 1417-1427. doi.org/10.1007/s10897-018-0276-y
35. Dean, M. & \*Davidson, L. (2018). Previvors' uncertainty management strategies for hereditary breast and ovarian cancer. *Health Communication*, 33(2), 122-130. doi: 10.1080/10410236.2016.1250187
36. Rauscher, E. A. & Dean, M. (2018). "I've just never gotten around to doing it": Men's Approaches to Managing *BRCA*-related Cancer Risks. *Patient Education & Counseling*, 101(2), 340-345. doi: 10.1016/j.pec.2017.07.015
37. Rauscher, E. A., & Dean, M. (2017). "Take your time, then follow your heart:" Previvors' advice for communicating about family planning after testing positive for a *BRCA* genetic variant. *Families, Systems, & Health*, 35(4), 486-497. doi: 10.1037/fsh0000312
38. Scherr, C.L., Dean, M., Clayton, M.F., Hesse, B.W., Silk, K., Street Jr., R.L., & Krieger, J. (2017). A research agenda for communication scholars in the era of precision medicine. *Journal of Health Communication*, 22(10), 839-848. doi:10.1080/10810730.2017.1363324
39. \*\*Koruo, R., Dean, M., Scherr, C. L., \*Clements, M., \*Ross, A. A. (2017). Previvors' perceptions of hereditary breast and ovarian cancer health information. *American Journal of Undergraduate Research*, 14(2), 95-104.
40. Dean, M., Scherr, C. L., \*Clements, M., \*\*Koruo, R., \*\*Martinez, J., \*Ross, A. (2017). "When information is not enough": A model for understanding *BRCA*-positive previvors' information needs regarding hereditary breast and ovarian cancer risk. *Patient Education & Counseling*, 100(9), 1738-1743. doi: 10.1016/j.pec.2017.03.013



41. Dean, M., & Rauscher, E. (2017). "It was an emotional baby": Preivors' family planning and decision-making styles about hereditary breast and ovarian cancer. *Journal of Genetic Counseling*, 26(6), 1301-1313. doi: 10.1007/s10897-017-0069-8
42. Dean, M. (2016). "It's not if I get cancer, it's when I get cancer": *BRCA*-positive patients'(un)certain health experiences regarding hereditary breast and ovarian cancer risk. *Social Science & Medicine*, 163, 21-27. doi.org/10.1016/j.socscimed.2016.06.039
43. Dean, M., Gill, R., & Barbour, J. (2016). "Let's sit forward": Investigating interprofessional communication, professional roles, and physical space in emergency departments. *Health Communication*, 31, 1506-1516. doi: 10.1080/10410236.2015.1089457  
**\*This piece was adapted as a case in the textbook Health Professional and Patient Interaction (10<sup>th</sup> Ed.) Editors Haddad and Doherty.**
44. Dean, M. (2016). Celebrity health announcements and online health-information seeking: An analysis of Angelina Jolie's preventative health decision. *Health Communication*, 31, 752-761. doi: 10.1080/10410236.2014.995866
45. Levine, T. R., Ali, M. V., Dean, M., Abbula, R. A., & Garcia-Ruano, K. (2016). Toward a pancultural typology of deception motives. *Journal of Intercultural Communication Research*, 45, 1-12. doi: 10.1080/17475759.2015.1137079
46. Dean, M., Oetzel, J. G., & Sklar, D. P. (2014). Communication in acute ambulatory care. *Academic Medicine*, 89, 1617-1622. doi: 10.1097/ACM.0000000000000396
47. Dean, M., & Street, R.L., Jr. (2014). A three-stage model of patient-centered communication for addressing cancer patients' emotional distress. *Patient Education & Counseling*, 94, 143-148. doi:10.1016/j.pec.2013.09.025
48. Dean, M., & Oetzel, J. G. (2014). Physicians' perspectives of managing tensions around dimensions of effective communication in the emergency department. *Health Communication*, 29, 257-266. doi:10.1080/10410236.2012.743869
49. Gill, R., Barbour, J., & Dean, M. (2014). Shadowing in/as Work: Ten Recommendations for Shadowing Fieldwork Practice. *Qualitative Research in Organizations and Management*, 9, 69-89. doi: 10.1108/QROM-09-2012-1100
50. Clark-Hitt, R., Dean, M., Smith, S. W., Nazione, S., Atkin, C. K., & Whitten, P. (2010). Relative frequency of breast cancer website information topics: Environmental risk, prevention, detection, treatment, awareness, social support, and survivorship. *Journal of Health and Mass Communication*, 2, 35-54.

### *Edited Book*

1. Ho, E. Y., Bylund, C. L., van Weert, J., Basnyat, I., Bol, N., & Dean M. (Eds.). (2023). *The International Encyclopedia of Health Communication* (Five Volume). Wiley-Blackwell Publishing.

*Invited Book Chapters (N=10)*

1. Dean, M., Kerr, A., & \*Siegenthaler, B. (anticipated 2025). Uncertainty and Risk. *Handbook of Women and Health Communication*. Wiley.
2. \*Boumis, J. K., & Dean, M. (2023). Genetic risk disclosure and family sharing. In E. H. Ho, C. L. Bylund, & J. M. C. van Weert (Eds), *Wiley International encyclopedia of health communication*. Wiley.
3. Dean, M., Friedman, S. J., Sutphen, R., Bourquardez Clark, E., Duquette, D., Rezende, L. F. (2020). Partners, not participants: Engaging patients in the American BRCA outcomes and utilization of testing (ABOUT) Network. In Zimmerman, E. (Ed.), *Researching together: Engaging patients and stakeholders in health research, from topic identification to policy change*. Sage. ISBN: 978-1544351063
4. Hernandez, L. H., & Dean, M. (2020). “It’s the ‘God Complex’”: Negotiation of Caucasian and Hispanic women’s bodily ownership & expertise in patient-provider interactions. E. Frost & M. Eble (Eds.), *Interrogating Gendered Pathologies*. Rhetoric Society of America's Series in Transdisciplinary Rhetoric. Utah State UP. ISBN: 9781607329848.
5. Dean, M. (2019). “You have to be your own advocate”: Patient self-advocacy as a coping mechanism for hereditary cancer. In White-Farnham, J., Finer, B. S., & Molloy, C. (Eds.), *Women’ health advocacy: Rhetorical ingenuity for the 21<sup>st</sup> century* (pp. 148-162). Routledge. ISBN: 9780429201165.
6. Clayton, M. F. & Dean, M., & Mishel, M. (2018). Theories of Uncertainty in Illness. In M.J. Smith & P. Liehr (Eds). *Middle range theory in advanced practice nursing (4th ed.,* pp. 49-81). New York, NY: Springer Publishing. ISBN: 9780826159915.
7. Dean, M. (2016). Patient-provider communication. In J. Yamasaki, P. Geist-Martin, & B. Sharf (Eds.), *Storied health and illness: Communicating health: Personal, cultural, and political complexities (2<sup>nd</sup> ed.,* pp. 53-74). Long Grove, IL: Waveland Press, Inc. Publishing. ISBN: 1478632488.
8. Barbour, J. B., Gill, R., & Dean, M. (2016). Work space, gendered occupations, and the organization of health: Redesigning emergency department communication. In T. Harrison & E. Williams (Eds.), *Organizations, communication, and health* (pp. 101-118). New York, NY: Routledge. ISBN: 1138853097.
9. Dean, M., & Street, R. L., Jr. (2015). Managing uncertainty in clinical encounters. In B. Spitzberg & A. Hannawa (Eds.), *Handbook of Communication Competence* (pp. 477-501). Berlin, Germany: Mouton de Gruyter Publishing. ISBN: 3110317052.
10. Dean, M., & Street, R. L., Jr. (2015). Patient-centered communication. In E. Wittenberg, B. Ferrell, J. Goldsmith, T., Smith, M. Glajchen, G. Handzo, & S. L. Ragan (Eds.), *Textbook of Palliative Care Communication* (pp. 238-245). Oxford: Oxford University Press. ISBN: 9780190201708.

*Non-Peer Reviewed Journal Articles*

1. Dean, M. (2016). The lump that changed our lives: Using patient health narratives to drive hereditary cancer research. *Medical Encounter*, 30(2), 214-215.

*Book Reviews*

1. Dean, M. (2016). Book review of “Coping Together, Side by Side: Enriching Mother-Daughter Communication across the Breast Cancer Journey.” *Health Communication*, 31, 643-646. doi:10.1080/10410236.2014.982844

*Journal Articles Under Review or Revision (Bold designates senior author.)*

1. **Dean, M.**, \*\*Jowers, B., Conley, C., Camacho, E., Espinel, W., Kaphingst, K. A. (Revise & Resubmit). Acceptability of the ePOWER (empowering Prevention Options for Women Experiencing Risk) intervention: Managing previvors’ cancer-related uncertainty and supporting decision making. *PEC Innovation*.
2. Woods, J., Taffe, B., Weidner, A., Cragun, D., Hooker, G., Dean, M., Pal, T., & Roberson, M. L. (Under 1<sup>st</sup> Review). Information needs of rural and Black cancer survivors eligible for inherited cancer genetic testing: Qualitatively informed policy. *Journal of Genetic Counseling*.

*Journal Articles in Progress (Bold designates senior author.)*

1. **Dean, M.**, Miller, L. E., Davan, K., Hintz, E. A., Baker, J. T., Reblin, M., Haskins, C., Vadaparampil, S. T., Blakemore, J., & Quinn, G. P. (In Progress). Getting on the “same page”: Couples’ experiences communicating about hereditary cancer and family building decisions. To be submitted to *Journal of Adolescent and Young Adults*.
2. Chavarria, R., Krstic, N., Dean, M., Zierhut, H., Cragun, D. L. (In Progress). Linking shared decision making to outcomes in simulated prenatal genetic counseling sessions. To be submitted to *Journal of Genetic Counseling*.
3. Kerr, A., Haas, S., & Dean, M. (In Progress). Measuring uncertainty management: A case of genetic testing uncertainty. To be submitted to *Social Science & Medicine*.
4. Scherr, C. L., Kalke, K., & Dean, M. (In Progress). Risk perceptions of unaffected women with a *BRCA* mutation: A common-sense approach to risk, decision-making, and coping. To be submitted to *Social Science & Medicine*.

*Podcasts*

Dean, M. (2024). Episode 10. Communicating genetic risk with confidence across family, healthcare, and relationships with Marleah Dean Kruze, PhD. *The Positive Gene Podcast*. [https://thepositivegenepodcast.podbean.com/e/s2\\_ep10\\_marleahdeankruzel/](https://thepositivegenepodcast.podbean.com/e/s2_ep10_marleahdeankruzel/)

Dean, M. (2023). Episode 83: “Navigating the Uncertainty of a BRCA Mutation.” *Patient Stories with Grey Genetics*. <https://www.greygenetics.com/navigating-the-uncertainty-of-a-brca-mutation/>

Dean, M. (2020). Season 2, Episode 3: “Coping with Uncertainty from Genetic Testing.” *National Society of Genetic Counselors Genetic Counselors & You Podcast Series*.

Dean, M. (2018). Episode #31 “Making Decisions in an Uncertain World.” *Health Stories Podcast*.  
<https://tinyurl.com/y8aorr2v>

Dean, M. (2017). Episode #71 “Dr. Marleah Dean Kruzel on Combining Personal and the Professional in Research.” Oregon State University’s *Research in Action Podcast*  
<https://tinyurl.com/y92yxzvz>

#### *Public Scholarship*

Schumacher, L. Dahl, A., Liao, Y., Hollis-Hansen, K., Lechuga, J., Maher, J. P., Dean Kruzel, M., Cadmus-Bertram, L.—Public Education Committee. (Fall 2024). Sharing science to make real-world impact: Available resources and ways to get involved in Sci Comm at SBM.  
<https://www.sbm.org/publications/outlook/issues/fall-2024/sharing-science-to-make-real-world-impact-available-resources-and-ways-to-get-involved-in-sci-comm-at-sbm/full-article>

Fakhari, H., Kerstiens, S., & Dean Kruzel, M. (Fall 2024). Navigating the landscape of conflicting health information: The paradox of progress.  
<https://www.sbm.org/publications/outlook/issues/fall-2024/navigating-the-landscape-of-conflicting-health-information-the-paradox-of-progress/full-article>

Boumis, J. & Dean, M. (2021). Understanding *BRCA1/2* previvors’ information and support needs.  
<https://www.facingourrisk.org/blog/understanding-brca1-2-previvors-information-and-support-needs>

Dean, M. (2017). How to make decisions in the wake of uncertainty. TEDxUSF.  
<https://www.youtube.com/watch?v=L88i935-qh0>

Dean, M. (2016). Hereditary breast and ovarian cancer in the era of online health information: The case of Angelina Jolie. Cancer Knowledge Network.

Dean, M. (2016). Marleah: Inspired by My Mom. CDC’s “Bring Your Brave” Social Media Campaign. <https://www.youtube.com/watch?v=BbDIUIXPsqM>

Dean, M. (2015). CDC’s national social media health communication campaign’s “Bring Your Brave” for Young Women and Breast Cancer.  
[http://www.cdc.gov/cancer/breast/young\\_women/bringyourbrave/stories/marleah/index.htm](http://www.cdc.gov/cancer/breast/young_women/bringyourbrave/stories/marleah/index.htm)

Dean, M. (2015). A Previvor’s Story. Invitae: Biotechnology.

Dean, M. (2014). Voices of FORCE: A powerful FORCE for research. *Facing Our Risk of Cancer Empowered’s* Fall Newsletter.

Dean, M. (2014). “Breaking Grad: What is health communication and how does it help change lives.” Video Episode for Graduate Student Council, Texas A&M University.

<http://www.youtube.com/watch?v=UEwlu4v33f8&feature=youtu.be>

### *In the News*

The Impact of Trust in Medical Providers and How Women Deal with their Cancer Risk.

<https://www.usf.edu/arts-sciences/hub/2023-articles/impact-of-trust-in-medical-providers-and-how-women-deal-with-their-cancer-risk.aspx>

Faces of Breast Cancer. *New York Times*. <http://www.nytimes.com/projects/your-breast-cancer-stories/?story=1094>

## CONFERENCE PAPERS AND PRESENTATIONS

### *Peer Reviewed / Competitively Selected Conference Presentations and Posters*

1. Dahl, A.A., Hollis-Hansen, K., Goldstein, C., Dean, M., Shen, M., Krukowski, R., Cadmus-Bertram, L. (2025, March). The Public Education Committee Presents: Sci Comm Workshop. Pre-conference workshop accepted to the 46th Annual Meeting of the Society of Behavioral Medicine (SBM), San Francisco, CA.
2. Dean, M. (2024, September). A scoping review of parents' disclosure of *BRCA1/2* genetic test results to children. Abstract competitively selected at the International Conference on Communication in Healthcare, Zaragoza, Spain.
3. Kerr, A., Haas, S., & Dean, M. (2024, September). Uncertainty, self-efficacy, self-advocacy, and information orientation in genetic testing. Abstract competitively selected at the International Conference on Communication in Healthcare, Zaragoza, Spain.
4. Dean, M., & Sancar, F. (2024, March). Leadership Institute Fellow's "Alternatives to academia: Supporting graduate student career interests." Invited poster presentation at the Society of Behavioral Medicine's Annual Meeting, Philadelphia, PA.
5. Owens, K., Dean, M., Bourquardez Clark, E., Welsch, Rose, D., Kuhn, E.S., Conaty, J., Pugh Yi, R. H., & Friedman, S. J. (2023, December). Needs of oncology nurse navigators serving young or metastatic breast cancer patients. Poster competitively selected at the *San Antonio Breast Cancer Symposium*.
6. Boumis, J. L., Zhong, L., Ingle, A., Campbell-Salome, G., Davidson, L. G., Scherr, C. L., Cragun, D. L., Dean, M. (2023, November). Improving knowledge, managing uncertainty, and increasing disclosure: A psychoeducational graphic novel designed for men at risk for and with pathogenic *BRCA1/2* variants. Paper competitively selected at the National Communication Association Conference (NCA), National Harbor, MD.
7. Cragun, D., Dean, M., Tezak, A., Johnson, S., Weidner, A., Almanza, D., & Pal, T. (2023, May). Factors that differentiate cancer risk management decisions among females with pathogenic/likely pathogenic variants in *PALB2*, *CHEK2*, and *ATM*. Abstract competitively selected at the 17<sup>th</sup> International Meeting on Psychosocial Aspects of Hereditary Cancer (IMPAHC), National Cancer Institute, Rockville, MD.

8. Shields, A. K.\*, Pal, A., Weidner, A., Tezak, A., Phillips Hunt, P., Dean, M., & Cragun, D. L. (2023, March). Identifying barriers and facilitators to family communication regarding genetic testing for hereditary cancer. Poster at University of South Florida's Health Research Day Annual Meeting 2023.
9. Pugh Yi, R. H., Dean, M., Welcsh, P., Owens, K., Rose, D., Dearfield, C., Kuhn, E., Clark, E. & Friedman, S. (2022, November). Results of training on digital health literacy for genetic counseling training programs. Abstract competitively selected as a poster presentation at the *American Public Health Association* Conference, Boston, MA.
10. Bonini, K. E., Pugh Yi, R. H., Kuhn, E., Clark, E., Klemp, J. R., Rose, D., Owens, K. N., Welsch, P. L., Duquette, D., Friedman, S. J., & Dean, M. (2022, November). Experiences of genetic counselors in referring young and metastatic breast cancer patients to support services. Abstract competitively selected as a poster at the *National Society of Genetic Counselors* Annual Meeting, Nashville, TN.
11. Dean, M., \*Baker, J., Reblin, M., \*Hintz, E. A., Haskins, C., Vadaparampil, S. T., Blakemore, & J. Quinn, Q. P. (2022, October). Project CARING – Communicating about Reproduction and Inherited Genes: Outcomes of a pilot intervention for couples with inherited cancer risk. Abstract competitively selected as an ePoster presentation at the *American Society of Reproductive Medicine*, Anaheim, CA.
12. Dean, M., Tezak, A. L., \*\*Johnson, S., Weidner, A., Almanza, D., Pal, T., Cragun, D. (2022, September). Influence of healthcare providers' interactions on female carriers' cancer risk management decisions. Abstract competitively selected as a poster presentation at the *International Conference on Communication in Healthcare*, Glasgow Caledonian University, Glasgow, Scotland.
13. \*Boumis, J., & Dean, M. (2022, May). Is it helpful? *BRCA1/2* previvors' perceptions of health information. Paper competitively selected by the *International Communication Association Conference*, Paris, France.
14. Dean, M., \*Baker, J., Reblin, M., Hintz, E. A., Quinn, G. P., Haskins, C., & Vadaparampil, S. T. (2022, April). Feasibility and acceptability of a dyadic discussion task about family building after learning inherited cancer risk. Poster competitively selected by the *Society of Behavioral Medicine's* Annual Meeting, Baltimore, MD.
15. Campbell-Salome, G., Chernicky-Karcher, S., & Dean, M. (2021, November). Communicatively constructing resilience in the experience of hereditary cancer: Investigating tensions among resilience processes. Abstract competitively selected by the *National Communication Association Conference*. Seattle, WA.
16. Dean, M., Hintz, E. A., \*Baker, J., Reblin, M., Quinn, G. P., Haskins, C., & Vadaparampil, S. T. (2021, October). Family building decision-making experiences of couples with

inherited cancer risk. Abstract competitively selected by the *International Conference on Communication in Healthcare*, Virtual.

17. Dean, M., Campbell-Salome, G., \*\*Ingle, A., Davidson, L. G., Scherr, C. L., & Cragun, D. (2021, September). Developing and evaluating a psychoeducational graphic novel for men with pathogenic variants in *BRCA1/2*. Poster competitively selected by the *Society of Genetic Counselors* Annual Meeting, Virtual.
18. Scherr, C.L., Campbell-Salome, G., Dean, M., & Rauscher, E.A. (2020, November). Threatening and uncertain messages in family disclosure of positive cancer genetic test results: Integrating theoretical frameworks to promote information seeking. Podium presentation at the *National Communication Association* Annual Convention.
19. Dean, M., Scherr, C. L., Davidson, L. (2020, April). Developing theoretically informed, narrative messages in health communication: A rigorous, step-by-step process. Poster competitively selected by the *Kentucky Conference on Health Communication*, Lexington, KY (virtual conference).
20. \*Hintz, E. A., & Dean, M. (2019, November). Ethical and methodological best practices for returning research findings to participants. Paper competitively selected by the Communication Ethics Division, *National Communication Association* Conference, Baltimore, MD.
21. Scherr, C. L., Dean, M., \*Kalke, K., \*Marshall-Fricker, C., \*Clements, M. (2019, November). Risk perceptions of unaffected women with a BRCA mutation: A common sense approach to risk, decision-making, and coping. Paper competitively selected by the by the Health Communication Division, *National Communication Association* Conference, Baltimore, MD.
22. Dean, M., Friedman, S., Sutphen, R., Clark, B. A. & Rezende, L. (2019, October). Patient engagement and advocacy in hereditary cancer: A model for patient-centered research. Abstract competitively selected by the *International Conference on Communication in Healthcare*, San Diego, CA.
23. Dean, M., Scherr, C. L., Davidson, G. L., Rauscher, E. A. (2019, October). Evaluating informational narrative messages for women at risk for developing hereditary breast and ovarian cancer (HBOC) through qualitative methodologies. Abstract competitively selected by the *International Conference on Communication in Healthcare*, San Diego, CA.
24. Dean, M., & Fisher, C. L. (2019, May). Uncertainty and previvors' cancer risk management: Understanding the decision-making process. Paper competitively selected by the Health Communication Division, *International Communication Association*, Washington D.C.  
**\*Awarded "Top Faculty Paper" for Health Communication Division.**
25. Dean, M. & Rauscher, E. A., & (2019, May). Men's advice for having difficult conversations about hereditary cancer risk. Abstract competitively selected by the

*International Communication Association's Preconference on Difficult Conversations in Healthcare, Washington, D.C.*

26. Rauscher, E. A., Dean, M., \*Campbell-Salome, G., & Barbour, J. B. (2018, November). "Dad, you're at risk. You need to understand": Distributed uncertainty management in the context of men managing BRCA-related cancer risks." Paper competitively selected by the Health Communication Division, *National Communication Association*, Salt Lake City, UT.
27. Dean, M., Rauscher, E. A., Gomez, E.\*\*, & Fischer, C.\*\* (2018, September). Men's perspectives with healthcare providers regarding BRCA-related cancer risks. Abstract competitively selected by the *International Conference on Communication in Healthcare*, Porto, Portugal.
28. Dean, M. (2018, June). The fangs of *BRCA*: Managing hereditary cancer risk in the wake of uncertainty. Abstract competitively selected by the Narrative Medicine Division, *Academy of Communication in Healthcare Research Forum* in Tampa, FL.
29. Dean, M. (2018, May). Previvors' uncertainty regarding cancer risk-management decision-making for hereditary breast and ovarian cancer. Paper competitively selected by the Health Communication Division, *International Communication Association*, Prague, Czech Republic.
30. Rauscher, E. A., & Dean, M. (2018, May). Men's and women's approaches to disclosure about *BRCA*-related cancer risks and family planning decision-making. Paper competitively selected by the *International Communication Association's Preconference on Family Communication*, Prague, Czech Republic.  

**\*Awarded "Top Paper" for Pre-Conference.**
31. \*Badal, H. J., \*Ross, A. A., Scherr, C. L., Dean, M., & \*Clements, M. (2018, May). Previving: How unaffected women with a *BRCA1/2* mutation define and construct identity. Paper competitively selected by the Health Communication Division, *International Communication Association*, Prague, Czech Republic.
32. Rauscher, E. A., Dean, M., \*Campbell, G. (2017, November). "I am uncertain about what my uncertainty even is": Men's uncertainty and information management of their *BRCA*-related cancer risks. Paper competitively selected by the Health Communication Division, *National Communication Association*, Dallas, TX.
33. Rauscher, E. A., & Dean, M. (2017, November). "You really have to explain everything when you have scars on your chest": Previvors' collective privacy boundary management around family planning decision making. Paper competitively selected by the Health Communication Division, *National Communication Association*, Dallas, TX.
34. Rauscher, E.A., Dean, M., & Campbell, G.M.\* (2017, June). Active vs. passive: Men's and women's approaches to managing *BRCA*-related cancer risks and healthcare decision-



making. Poster competitively by the *ELSI Congress: Genomics and Society: Expanding the ELSI Universe*, Farmington, CT.

35. Ross, A. A.,\* Scherr, C. L., Dean, M., Badal, H., Clements, M.\* (2017, May). Juggling risk and womanhood: How imperatives of health and gender shape the experiences of women with a positive *BRCA* mutation. Paper competitively selected by the *International Communication Association Conference*, San Diego, CA.
36. \*\*Koruo, R., \*\*Alao, M., \*\*Ketheeswaran, N., Dean, M., Scherr, C. L., & Davidson, L. (2017, April). Creating a narrative intervention for *BRCA*-positive previvors. Abstract competitively selected by the 2017 Undergraduate Research and Arts Colloquium, University of South Florida, Tampa, FL.
37. Dean, M., Scherr, C. L., \*Clements, M. (2017, March). *BRCA*-positive previvors' information needs regarding hereditary breast and ovarian cancer risk. Abstract competitively selected by the *Society of Behavioral Medicine Annual Meeting*, San Diego, CA.
38. Scherr, C.L., Dean, M., \*Ross, A., \*\*Marshall-Fricker, C., Jacoby, R., & \*Clements, M. (2017, March) Using the common-sense model to understand *BRCA* previvors' conceptualization of their increased risk for cancer. Poster competitively selected by the *Society of Behavioral Medicine Annual Meeting*, San Diego, CA.
39. Dean, M., (2016, September). *BRCA*-positive patients' uncertainty management strategies in clinical encounters. Abstract competitively by the *International Conference on Communication in Healthcare*, Heidelberg, Germany.
40. Dean, M., & Rauscher, E. A. (2016, September). "It was an emotional baby": *BRCA*-positive women's emotional versus logical decision-making styles about family planning. Abstract competitively by the *International Conference on Communication in Healthcare*, Heidelberg, Germany.
41. \*\*Koruo, R., & Dean, M. (2016, April). What are *BRCA*-positive previvors perceptions of hereditary breast and ovarian cancer (HBOC) information? Abstract competitively selected by the 2016 Undergraduate Research and Arts Colloquium, University of South Florida, Tampa, FL.
42. \*\*Martinez, J., \*\*Koruo, R., & Dean, M. (2016, April). Previvors' information seeking needs about hereditary breast and ovarian cancer risk. Abstract competitively selected by the 2016 Undergraduate Research and Arts Colloquium, University of South Florida, Tampa, FL.
43. Dean, M. (2016, April). Reducing or managing hereditary cancer risk: Examining *BRCA* patients' uncertain health experiences regarding preventative decision-making. Abstract competitively selected by the *Kentucky Conference on Health Communication*, Lexington, KY.

44. \*\*Koruo, R., & Dean, M. (2015, April). Investigating patients' perceptions of health communication. Abstract competitively selected by the 2015 Undergraduate Research and Arts Colloquium, University of South Florida, Tampa, FL.
45. Dean, M. (2015, November). "It's not if I get cancer, it's when I get cancer": Embracing opportunities for extending uncertainty management research to hereditary breast and ovarian cancer care. Paper competitively selected by the Health Communication Division, *National Communication Association*, Las Vegas, NV.
46. Dean, M., & Scherr, C. (2015, November). Family communication of genetic test results for hereditary breast and ovarian cancer syndrome: Current issues and implications for a theoretical framework. Extended abstract competitively selected by the *National Communication Association*, Las Vegas, NV.
47. Dean, M. (2015, October). Turning chance into choice: *BRCA*-positive patients' uncertain health experiences influence on decision-making in clinical encounters. Abstract competitively selected by the *International Conference on Communication in Healthcare*, New Orleans, LA.
48. Dean, M. (2015, April). Celebrity gender identity in the media: An analysis of "The Angelina Effect." Paper competitively selected by the Health Communication Division, *Southern States Communication Association*, Tampa, FL.
49. Dean, M., & Gill, R. (2014, November). Occupational image, role performance, and space in emergency departments. Paper competitively selected by the Health Communication Division, *National Communication Association*, Chicago, IL.
50. Dean, M., & Gill, R. (2014, April). "You have to come look at Cellulite!": Gendered communication styles of emergency department physicians and nurses. Abstract competitively selected by the *Kentucky Conference on Health Communication*, Lexington, KY.
51. Dean, M. (2014, March) "The Angelina Jolie Effect": An analysis of Angelina Jolie's decision to undergo a preventative double mastectomy. Abstract competitively selected by *Communicating Diversity Conference*, Texas A&M University, College Station, TX.
52. Dean, M. (2013, November). "The lump that changed our lives: Exploring connections between family and personal narratives of breast cancer." Poster competitively selected by *National Communication Association*, Washington DC.
53. Dean, M., & Street, R. L. (2013, September). "A three-part flow model of patient-centered communication for addressing cancer patients' emotional distress." Abstract competitively selected by *International Conference on Communication in Healthcare*, Montreal, Canada.

54. Dean, M., & Hernandez, L. (2013, September). "Lots of doctors have lost their sense of caring they would rather do what they want for you and be done: Caucasian and Hispanic/Latina women's communication style preferences with physicians." Abstract competitively selected by *International Conference on Communication in Healthcare*, Montreal, Canada.
55. Dean, M., & Hernandez, L. H. (2013, April). "I wish every doctor was like a mom': Caucasian and Hispanic/Latina women's perceptions of communication with healthcare providers." Abstract competitively selected by *Communicating Diversity Conference*, Texas A&M University, College Station, TX.
56. Hernandez, L. H., & Dean, M. (2013, April). "They don't like us telling them what's good for our bodies. It's the 'God Complex': Negotiation of women's bodily ownership and expertise in patient-provider interactions." Abstract competitively selected by *Communicating Diversity Conference*, Texas A&M University, College Station, TX.
57. Dean, M. (2012, November). "'It's like a giant game of telephone': Physicians' perceptions of effective communication in the emergency department community." Paper competitively selected by the Health Communication Division, *National Communication Association*, Orlando, FL.
58. Dean, M. (2012, September). "'Where is 25's chart?' Examining emergency department culture to improve physician and nurse communication." Abstract competitively selected by *International Conference on Communication in Healthcare*, St. Andrews, Scotland.
59. Dean, M. (2012, April). "Information exchange, interruptions, and handoffs: How the ethnography of communication can benefit future emergency department research endeavors." Paper competitively selected by the Language and Social Interaction Division, *Southern States Communication Association*, San Antonio, TX.
60. Dean, M. (2011, November). "One context, Two perspectives: Using the ethnography of communication to study physician and nurse communication in the emergency department context." Paper competitively selected by the Health Communication Division, *National Communication Association*, New Orleans, LA.
61. Dean, M. (2011, February). "I am satisfied when': A look at patient satisfaction and culture." Paper competitively selected by the Health Communication Division, *Western States Communication Association*, Monterey, CA.
62. Clark-Hitt, R., Dean, M., Smith, S., Nazione, S., & Whitten, P. (2010, November). "Content analysis of breast cancer web pages." Paper competitively selected by the Health Communication Division. *National Communication Association*, San Francisco, CA.
63. Levine, T. R., Ali, M., Dean, M., Hartman, J., Abbula, R.A., Sultan, F., & Garcia-Ruano, K. (2010, May). "Toward a pancultural typology of deception motives." Paper competitively by *International Communication Association*, Singapore.

64. Dean, M., Levine, T. R., Ali, M., Hartman, J. & Abbula, R. A. (2010, February). Cross-cultural deception. Poster competitively selected by *Society of Cross-Cultural Research*, Albuquerque, NM.
65. Clark-Hitt, R., Dean, M., Smith, S., Nazione, S., Atkin, C., & Whitten, P. (2009) "Content Analysis of Breast Cancer Web Pages: Environmental Risk, Prevention, Detection, Treatment, Awareness, Social Support, and Survivorship. Poster competitively selected by *Breast Cancer and the Environment Research Centers*, San Francisco, CA.

#### *Competitively Selected Panel Presentations*

1. EACH Panel: Forging impactful partnerships among health communication researchers, health professionals, and community stakeholders. (2023, May). Panel competitively selected by the Health Communication Division of the *International Communication Association* Conference, Toronto, Canada.
2. How (not) to use theory in health practice: Hosted by the EACH/ICA Partnership. International Conference on Communication in Healthcare (2022, September). Panel competitively selected at the *International Conference on Communication in Healthcare*, Glasgow Caledonian University, Glasgow, Scotland.
3. Basu, A. (session chair), Smith, S. W., Silk, K., Kreps, G., Dean, M., Lando, A., Sastry, S. (2019, May). Crossing Boundaries, connecting domains: Evolving issues and promising topics in health communication. Panel abstract competitively selected by the Health Communication Division of the *International Communication Association Conference*, Washington, D.C.
4. Scherr, C., & Dean, M. (co-chair) (2016, April). Building a culture of health in communication scholarship through the Presidential Precision Medicine Initiative. Panel abstract competitively selected by the *Kentucky Conference on Health Communication*, Lexington, KY.
5. Koenig, C.J. (session chair), Barfield, R., Chang, J., Cooley, L. Dean, M., Farrell, M., Kreps, G.L., Nicotera, A.M, & Street, R.L. (2016, April). Building collaborations between clinicians and social scientists. Facilitated roundtable discussions at the *Kentucky Conference on Health Communication*, Lexington, KY.
6. Dean, M. (2015). Collaborative approaches and methods to ethical healthcare research. Panel competitively selected by the *Qualitative Report Annual Conference*, Ft. Lauderdale, FL.
7. Dean, M. (2011). "When bad things happen to good classes: Providing support and facilitating coping in the classroom." Panel competitively selected by Difficult Dialogues Division. *Western States Communication Association*, Monterey, CA.

8. Dean, M. (2011). “Giving ‘voice’ to the researcher: Dealing with the effects of difficult, unanticipated sensitive research.” Panel competitively selected by Difficult Dialogues Division. *National Communication Association*, New Orleans, LA.

*Invited Scholarly and Community Presentations*

1. Dean, M. (2024, January). Generations for understanding: Navigating the conversation on inherited cancer genes. Webinar hosted by Sharsheret (a non-profit, Jewish breast cancer organization).
2. Dean, M. (2024, February). Translating your health communication scholarship. Community Health Action Lab, School of Communication and Information, Rutgers University.
3. Dean, M. (2024, June). My family doesn’t want to talk about it: Piercing the cone of silence. Joining FORCE’s 2024 Conference. Philadelphia, PA.
4. Dean, M. (2024, June). Coping with hereditary cancer: Managing emotional distress and communicating with family. Webinar hosted by the Inherited Cancer Registry (ICARE).
5. Dean, M. (2024, June). Genes and Cancer: An overview. Webinar hosted by Immerman’s Angels (a non-profit organization that provides guidance and support to patients and caregivers).
6. Dean, M. (2024, October). Busting myths about men and breast cancer. Invited talk for the FORCE Men’s Virtual Support Group.
7. Dean, M. (2024, October). Inherited breast cancers in Men. Hosted by the Inherited Cancer Registry (ICARE).
8. Dean, M. (2024, December). Coping with hereditary cancer. ICARE Provider Case Conference. Webinar hosted by the Inherited Cancer Registry (ICARE).
9. Dean, M., Quinn, G., Woodard, T., & Blakemore, J. (2023, November). Dyadic decision making for family building in hereditary cancers. *American Society for Reproductive Medicine* Webinar Series.
10. Dean, M. (2023, April). Empowering those with a *BRCA* alteration by improving communication about *BRCA* with family members and clinicians. *BRCA* Seminar Conference: “*BRCA* in the Eye of the Beholder”, Marie Keating Foundation, Ireland (virtual webinar).
11. Dean, M. (2023, April). Communicating about Inherited Cancer Risk, Uncertainty, and Decision Making. Genomics and Personalized Medicine, Vanderbilt University Ingram Cancer Center, Nashville, TN.
12. Dean, M. (2023, March). Making reproductive health decisions as a *BRCA* previvor. *Oncofertility Consortium* Webinar Series. <https://youtu.be/L7-CMgE3oEg>

13. Dean, M. (2023, January). Communicating with partners about inherited cancer risk and family building. New York University's School of Medicine Department of OB-GYN.
14. Friedman, S. & Dean, M. (2022, June). Digital health information: Media coverage of cancer and its impact on patients: A CEU workshop for genetic counselors.  
<https://www.nsgc.org/Online-Education-Center/Online-Education-Inventory/Webinar-Digital-Health-Information>
15. Dean, M. & Logan, K. (2022, October). Communication tips for talking with partners about inherited cancer risk. Joining FORCE's 2022 Virtual Conference.
16. Dean, M., Logan, K., & Woodard, T. (2022, October). Young previvors, relationships, and fertility. Joining FORCE's 2022 Virtual Conference.
17. Dean, M. (2022, June). Applying Health Communication Science across the Cancer Continuum. Health Outcomes & Behavior Program, Moffitt Cancer Center.
18. Dean, M. (2020, November). The public expert and the (social) media. National Communication Association's (NCA) Pre-Conference on Health Communication (virtual).
19. Dean, M., Owens, K., & Klemp, J. (2020, May). Direct-to-consumer genetic testing: What the journals report, how the media covers it, & how it affects patients. Mid-Year Virtual Conference for Academy of Oncology Nurse and Patient Navigators.
20. Dean, M. (2018, June). How to make family planning decisions when dealing with hereditary breast and ovarian cancer risk. Invited presentation at the ECHO (Enriching Communication Skills for Health Professionals in Oncofertility), Tampa, FL.
21. Friedman, S., Sutphen, R., Duquette, D., Clark, B. A. Welsh, P., & Dean, M. (2016). The ABOUT Network: Your opportunity to drive hereditary breast and ovarian cancer research. Joining FORCE's Against Hereditary Cancer, Orlando, FL.
22. Dean, M. (2016). So, you tested positive for *BRCA*, now what? Learning from previvors' healthcare experiences to navigate one's own health journey. Hereditary Breast and Ovarian Cancer Conference, Baylor College of Medicine, Houston, TX.
23. Dean, M. (2016). "Cancer is a Family Affair: Examining Hereditary Breast Cancer Risk." University of Tampa's Sigma Lambda Gamma National Sorority's 6<sup>th</sup> Annual Pink Tie Event.
24. Dean, M. (2015). Understanding genetic risk in the context of health experiences and health literacy. Dr. Joy Goldsmith's Graduate Health Literacy Course. University of Memphis, TN.
25. Dean, M. (2015). Understanding health communication, genetic risk, and hereditary cancer through qualitative research. Clinical Psychology Department, University of South Florida, Tampa, FL.

26. Dean, M. (2015). The life of a *BRCA*-positive carrier. Hereditary Breast and Ovarian Conference, Baylor College of Medicine, Houston, TX.
27. Dean, M. (2014). Graduation Commencement Address. North Central Michigan College, Petoskey, MI.
28. Dean, M. (2013). Becoming a physician: Ethics, professionalism, communication, and cultural competence. College of Medicine, Texas A&M University, College Station, TX.
29. Dean, M. (2013). "A three-stage model of patient-centered communication for addressing cancer patients' emotional distress." Department of Communication, Texas A&M University, College Station, TX.
30. Dean, M. (2011). "Communication between nurses and physicians." *Graduate Medical Education Quality and Patient Safety Retreat*, Albuquerque, NM.

<b>TEACHING EXPERIENCE</b>
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Associate Professor, University of South Florida SPC 6934 Interpersonal Health Communication COM 7933: Applied Communication Research COM 4022: Health Communication *Online Health Communication SPC 4930: Patient-Provider Communication	August 2019 – Present
Assistant Professor, University of South Florida COM 6001: Theories and Histories of Communication COM 6025: Graduate Survey of Health Communication SPC 6934: Patient-centered Communication SPC 4930: Patient-Provider Communication COM 4022: Health Communication *Online Health Communication SPC 3425: Group Communication	August 2014- June 2019
Instructor, Texas A&M University COMM 203: Public Speaking COMM 210: Group Communication and Discussion COMM 315: Interpersonal Communication COMM 370: Health Communication	August 2011- 2014
Instructor, The University of New Mexico C&J 130: Public Speaking C&J 221: Interpersonal Communication C&J 323: Nonverbal Communication	August 2009- May 2011
Instructor, North Central Michigan College	June 2009- July 2012

COM 111: Speech  
 COM 170: Interpersonal Communication  
 Undergraduate Teaching Assistant, Michigan State University Spring 2009  
 COM 240: Organizational Communication

Undergraduate Teaching Assistant, North Central Michigan College Summer 2008  
 COM 111: Speech

<b>ADVISING AND MENTORING</b>
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## **University of South Florida (USF)**

### **USF COMMUNICATION GRADUATE STUDENTS**

- Bianca Siegenthaler, Communication, Doctoral Co-Advisor.
- Kasima Ali, Communication, Temporary Doctoral Advisor, 2023-2024.
- Kevin Hawley, Communication, Doctoral Advisor, Expected Graduation: 2026.
- Josephine Boumis, Communication, Doctoral Co-Advisor, Expected Graduation: 2025.
- Jared Worwood, Communication, Dissertation Committee Member. Expected Graduation: 2025.
- Dennis DeBeck, Communication, Dissertation Committee Member. Expected Graduation: 2025.
- Jonathan Baker, Communication, Dissertation Committee Member. Expected Graduation: 2024.
- Allison Long, Communication, MA Advisor. Expected Graduation: Fall 2024.
- Jennie Vongsyprasom, Communication, MA Advisor, Graduated: 2023.
- Danielle Johnson, Communication, Temporary Doctoral Advisor, 2022-2023.
- Bianca Siegenthaler, Communication, Thesis Committee Member. Graduated: 2022.
- Elizabeth Hintz, Communication, Dissertation Committee Member. Title: "Explicating the process of communicative disenfranchisement for women with chronic overlapping pain conditions." Graduated: 2021.
- Patricia Abijah, Communication, Temporary Doctoral Advisory, 2021-2022.
- Brianna Cusanno, Communication, Doctoral Co-Advisor, 2020-2022.
- Brianna Cusanno, Communication, MA Thesis Committee Member. Title: "It's a broken system that's designed to destroy: A critical narrative analysis of healthcare providers' stories about race, reproductive health, and policy." Graduated: 2019.
- Nivethitha Ketheeswaran, Communication, MA Thesis Committee Member. Title: "In another's voice: Making sense of reproductive health as women of color." Graduated: 2019.

### **USF GENETIC COUNSELING GRADUATE STUDENTS**

- Raquel Chavarria, Genetic Counseling, MA Thesis Committee Member. Title: "Linking Shared Decision Making to Outcomes in Simulated Prenatal Genetic Counseling Sessions." Expected Graduation: 2024.
- Meghan Kelly, Genetic Counseling, MA Thesis Committee Member. Title: "Novel educational material for patients with a variant of uncertain significance (VUS) in a cancer risk gene." Graduated: 2021.



- Abigail Zale, Genetic Counseling, MA Thesis Committee Member. Title: “Psychosocial counseling skills and strategies of genetic counselors: A qualitative study.” Graduated: 2020.
- Katherine Hehmeyer, Genetic Counseling, MA Thesis Committee Member. Title: “Development and testing of the genetic counseling communication checklist (GCC): A novel process measure.” Graduated: 2020.
- Deanna Almanza, Genetic Counseling, MA Thesis Committee Member. Title: “Decision making with a VUS in a hereditary breast or ovarian cancer gene.” Graduated: 2019.
- Joy Kechik, Genetic Counseling, MA Thesis Committee Member. Title: “Comparing Family Sharing Behaviors in *BRCA* Carriers with *PALB2* Carriers.” Graduated: 2019.

#### USF UNDERGRADUATE STUDENTS

- Sabrina Johnson, Honors Co-Thesis Advisor. “Women at risk for and diagnosed with hereditary cancer: Adherence to cancer risk management guidelines.” Graduated: 2021.
- Rachel Korou, Honors Thesis Advisor. “*BRCA*-positive previvors’ perceptions of health information.” Graduated: 2016.
- Samantha Prabakaran, Honors Thesis Committee Member. “Evaluating patient health literacy and numeracy in a family medicine clinic: A case study.” Graduated: 2016.
- Ala’A Rafati, Honors Thesis Committee Member. “Barriers and facilitators related to women’s participation in clinical trials.” Graduated: 2016.

#### GRADUATE STUDENTS OUTSIDE USF

- Kyra Hartley, Genetic Counseling, MA Committee Member (Northwestern University), Graduation: Spring 2020.
- Gemme Campbell-Salome, Communication, Dissertation Committee Reader (Texas A&M University), Graduation: 2019.

<b>PROFESSIONAL SERVICE</b>
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#### EDITORIAL SERVICE

- *Patient Education & Counseling*
  - Co-Editors: Richard L. Street, Jr. (Texas A&M University) and Kristen McCaffery (University of Sydney)
  - Associate Editor
  - Assess manuscript submissions, identifies reviewers, monitors feedback, and makes recommendations
  - Works closely with other associate editors and co-editors
- *Wiley International Encyclopedia of Health Communication*
  - Editors: Evelyn Ho (University of San Francisco), Carma Bylund (University of Florida), and Julia van Weert (University of Amsterdam, Netherlands)
  - Associate Editors: Marleah Dean, Iccha Basnyat (George Mason University), and Nadine Bol (Tilburg University, Netherlands)
  - Identified and contracted internationally-recognized scholars to write entries.
  - Corresponded with scholars, providing writing guidance and answering questions.
  - Reviewed and edited 68 encyclopedia entries.

**DISCIPLINARY LEADERSHIP SERVICE**

- International Communication Association (ICA) Liaison to the *International Association for Communication in Health Care* (EACH), 2024 – Present.
- Immediate Past Chair, Health Decision Making Special Interest Group, *Society of Behavioral Medicine* (SBM), April 2023 – Present.
- Chair, Health Decision Making Special Interest Group, *Society of Behavioral Medicine* (SBM), April 2022 – March 2023.
- Co-Chair, Health Decision Making Special Interest Group, *Society of Behavioral Medicine* (SBM), 2021 – 2022.

**DISCIPLINARY CONFERENCE SERVICE**

- Reviewer for the *International Communication Association (ICA)* Conference, Denver, CO, 2024.
- Public Education Committee Member, *Society of Behavioral Medicine* (SBM), July 2023 – Present.
- Reviewer for the *International Communication Association (ICA)* Conference, Montreal, Canada, 2022.
- Award Reviewer for the Early Career Scholar for the Health Decision Making Special Interest Group, *Society of Behavioral Medicine* (SBM), January 2022.
- Social Media Committee Chair for the Health Decision Making Special Interest Group, *Society of Behavioral Medicine* (SBM), 2021- Present.
- Abstract Reviewer for the *Academy of Communication in Healthcare* (ACH), Virtual Conference, September 2021.
- Panel chair for the *Kentucky Conference on Health Communication* (KCHC), Virtual Conference, March 2020.
- Abstract Reviewer for the *International Conference on Communication in Healthcare* (ICCH), Vienna, Austria, 2020.
- Panel chair for the *International Conference on Communication in Healthcare* (ICCH), San Diego, CA, 2019.
- Abstract Reviewer for the *International Conference on Communication in Healthcare* (ICCH), San Diego, CA, 2019.
- Mentor for *International Communication Conference Association's* (ICA) Health Communication Division, Washington, D.C., 2019.
- Travel Grant Committee Member for *International Communication Association's* Conference Health Communication Division, 2018-2019.
- Panel chair for *International Communication Association's* (ICA) Conference Health Communication Division “Communication and Identity among Cancer Previvors, Patients, Survivors, and Caregivers,” Prague, Czech Republic, 2018.
- Mentor for *International Communication Association's* (ICA) Conference Health Communication Division, Prague, Czech Republic, 2018.
- Representative for *Academy on Communication in Healthcare* (ACH) at the Kentucky Conference on Communication in Healthcare (KCHC), Lexington, KY, 2016.
- Panel chair for *National Communication Conference Association* “Top Papers in Health Communication,” Las Vegas, NV, 2015.

- Panel organizer and moderator for *American Public Health Association's* Health Communication Working Group's Webinar on "Publishing in Health Communication Journals: What You Need to Know," 2015.
- Committee Member for *American Public Health Association's* Membership Committee, 2014-2015.
- Panel chair for *National Communication Conference Association* "Character portrayal, media, and advertising," November 2014, Chicago, IL.
- Paper reviewer for NCA Health Communication Division, 2014-2018.
- Paper reviewer for ICA Health Communication Division, 2017-2019.

#### DISCIPLINARY REVIEWING SERVICE

- Editorial Board Member for *Patient Education & Counseling*.
- Editorial Board Member for *PEC Innovation*.
- Editorial Board Member for *Health Communication*
- Editorial Board Member for *Translational Behavioral Medicine*
- Ad Hoc Reviewer for *Human Reproduction*
- Ad Hoc Reviewer for *Psycho-Oncology*
- Ad Hoc Reviewer for *Journal of Health Communication: International Perspectives*
- Ad Hoc Reviewer for *Journal of Genetic Counseling*
- Ad Hoc Reviewer for *Journal of Psychosocial Oncology*
- Article Editor for *SAGE Open Journal*, May 2015.
- Ad Hoc Reviewer for *Communication & Medicine: An Interdisciplinary Journal of Healthcare, Ethics, & Society*

#### UNIVERSITY SERVICE

##### *University of South Florida*

- Department Job Search Committee Member, 2024-2025
- Department Job Search Committee Member, 2023-2024
- CAS Faculty Development Committee, Member, 2023 – Present
- Department Research Committee, Co-Chair, 2020 – Present.
- Department Reviewer for Institutional Review Board, 2016 – Present.
- Department Member of FEC Committee, 2015-2016; 2021-2022; 2022-2023. 2024-2025.
- Course Supervisor, COM 4022 Health Communication, 2021– Present.
- Department Job Search Committee Member, 2019-2020
- Department Executive Committee Member, 2018-2019
- Department Job Search Committee Member, 2017-2018
- Graduate Committee Member for the Department of Communication, 2016-2017
- Grant Evaluator for University of South Florida's Internal Grant Awards, Spring 2016
- Member of College of Arts & Sciences Technology Committee, 2015-2019
- Panelist for Grant Writing Workshop for Graduate Students, Department of Communication, February 2015 and September 2018
- Department Research Committee Member, 2014-2015, 2017-2018
- Committee Member for USF's College of Liberal Arts Postdoctoral Fellowship, 2014-2015

- Judge for 7th Annual Graduate and Post-Doc Research Symposium, Spring 2015

#### *Texas A&M University*

- Faculty Representative for Communication Graduate Student Association, 2013-2014
- Member of Internationalization Committee for Department of Communication, 2013-2014
- Member of Communication Graduate Student Association, 2011-2014
- Committee Member for the Association of Former Students Graduate Mentoring Award, 2012-2013

#### *The University of New Mexico*

- Faculty Liaison for CommGrads, 2010-2011
- Co-chair for Colloquium Committee, 2009-2010
- Member of CommGrads (Department Graduate Association), 2009-2011
- Judge for Undergraduate Research and Creativity Conference, 2010
- Volunteer for Undergraduate Major Fair, 2010

#### **COMMUNITY ENGAGEMENT/ADVOCACY SERVICE**

- Committee Member, Education Committee, The Pink Agenda, The Breast Cancer Foundation, 2025 – Present.
- Committee Member, Public Education Committee, Society of Behavioral Medicine (SBM), 2023 – Present
- The National Society of Genetic Counseling's (NSGC) Digital Ambassador Program, 2018 to 2021
- Research Committee Member for PCORnet (National Patient-Centered Clinical Research Network), 2017 to 2019
- Steering Committee Member for ABOUT Patient-Powered Research Network (federally funded research project), 2014 to 2018
- Executive Committee Member for ABOUT Patient-Powered Research Network (federally funded research project), 2017 to 2018
- Helpline Volunteer for the Facing Our Risk of Cancer Empowered or FORCE (a nonprofit organization), 2014 to 2017

#### **MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS**

- International Association for Communication in Health Care (EACH) – Member since 2015
- International Communication Association (ICA) – Member since 2018
- Society of Behavioral Medicine (SBM) – Member since 2017
- Academy on Communication in Healthcare (ACH) – Member since 2011-2024
- National Communication Association (NCA) – Member since 2008
- The National Society of Genetic Counselors (NSGC) – Member from 2020-2022
- Academy of Oncology Nurse & Patient Navigators (AONN) – Member from 2020-2021

<b>PROFESSIONAL DEVELOPMENT</b>
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#### **RESEARCH/TRAINING**

- Communicating Science Workshop, Alan Alda Center for Communicating Science at the University of South Florida – November 2018
- Summer Institute in Qualitative Research: Putting Theory into Practice, Education and Social Research Institute, Manchester, UK – July 2013
- National Communication Association (NCA) Short Course Qualitative Data Analysis, Orlando, FL – November 2012

#### **GRANTSMANSHIP**

- National Institute of Health (NIH)’s Virtual Seminar on Program Funding and Grants Administration – February 2023.
- The Professor is In’s “How to Write a Winning Grant” – December 2021
- National Institutes of Health Virtual Seminar on Program Funding and Grants Administration – November 2021
- University of South Florida’s College of Arts & Sciences’ Compelling Writing for Persuasive Grants – April 2015
- International Conference on Communication in Healthcare’s (ICCH) Grant Writing Workshop – October 2015, New Orleans, LA
- Texas A&M University’s P.O.W.E.R. (Promoting Outstanding Writing for Excellence in Research) Writing Studio – Fall 2013