

# Mark Henderson Leahy *Curriculum Vitae*

*markleahy@usf.edu*

## EDUCATION

**Ph.D., English**, Purdue University, 2011

*Primary Field*: Nineteenth-Century American Literature

*Secondary Areas*: Professional Writing; Critical Race Theory; Humor Theory

**M.F.A., English**, Purdue University, 2006

*Concentration*: Creative Writing

**B.A., English**, Florida State University, 2003

*Concentration*: Creative Writing

## APPOINTMENTS

**Associate Director of First-Year Composition**, *University of South Florida, 2020–2024*

- Responsible for developing curriculum for ENC 1101: Composition I & ENC:1102: Composition II across over 200 sections a semester.
- Responsible for developing policies and procedures for a program of approx. 100 instructors.
- Provide supplemental materials and support for instructors. Plan and deliver two annual orientation sessions, as well as monthly professional development workshops.

**Service Course Coordinator**, *University of South Florida, 2015–2019*

- Responsible for developing standardized curriculum across three courses (ENC 2210: Technical Writing for Health Sciences, ENC 3246: Communication for Engineers, and ENC 3250: Professional Writing) across over 120 sections a semester.
- Responsible for developing policies and procedures for 45 instructors who teach the service courses. Provide supplemental materials and support for instructors. Lead professional development workshops for instructors. Plan and lead two annual orientation sessions.

**Professor of Instruction**, *University of South Florida, 2011–present*

*Professional Writing Courses*

- *First-Year Composition (Enc 1101 & Enc 1102)*: Two-semester sequence on effective rhetorical strategies in writing and visual composition. This approach emphasized public

writing, analysis of discourse communities, visual rhetoric, and peer critique. Students write in multiple genres for multiple audiences about subjects of personal interest and public value.

- *Enc 3242 Technical Communication for Majors*: Introductory technical writing course for English majors. Students practice basic procedural and explanatory writing, explore technical writing as a profession, and gain experience editing and critiquing the work of others.
- *Enc 3246 Communication for Engineers*: Capstone writing course for engineering and information technology majors. Students research and prepare documents for their potential job markets, as well as gain experience authoring reports, memos, and other professional writing. Traditional face-to-face and online sections.
- *Enc 3331 Client and Civic Communication*: Upper division writing course for professional writing majors focusing on working with business and nonprofit clients. Concludes with a collaborative client-based service-learning project.
- *Enc 3250 Professional Writing*: Professional writing course focusing on effective rhetorical strategies in the workplace, document design (resumes, cover letters, memos, reports), and collaborative writing.
- *Enc 4260 Advanced Technical Writing*: Advanced course introducing students to task-oriented, topic-based writing. Students learn best practices for composing technical guides and manuals using markup languages, content management systems, and single-source authoring tools.
- *Enc 4264 Managerial Communication*: Upper division writing course focusing on communicating as the leader of a team.

#### *Literature Courses*

- *Lit 3301 Cultural Studies and Pop Arts*: Upper-division course focusing on intersections of values/ethics, race, ethnicity and gender in popular culture and the role of social media in democratizing and complicating twenty-first century cultural production.

**Graduate Instructor**, Purdue University, 2003-2011

#### *Professional Writing Courses*

- *Engl 309 Computer-Aided Publishing*: Required course for professional writing majors focusing on page design and print publication. I redesigned this course to emphasize community engagement and collaborative writing. Students worked with local businesses, organizations, and event planners to design programs, brochures, flyers, posters, and logos for use in the community.
- *Engl 420 Business Writing*: Professional writing course focusing on effective rhetorical strategies in the workplace, document design (resumes, cover letters, memos, reports),

and collaborative writing. My approach emphasizes digital collaboration and ethical inquiry into institutional practices.

- *Engl 420E Business Writing for Entrepreneurs*: Special section for students in the Entrepreneurial Certificate Program sponsored by the business school. In addition to standard professional writing goals, students designed complete, professional business plans that included market analyses, advertising strategies, and financial projections.
- *Engl 420I: Business Writing for International Students*: Special section for students attending university from outside the U.S. This section takes advantage of the diverse backgrounds of its students to explore business writing in both domestic and international contexts. Special emphasis on online collaboration and situating texts rhetorically across a variety of cultural contexts.
- *Engl 421 Technical Writing*: Professional writing course for students majoring in technical fields. This course emphasizes the adaptation of technical information for lay audiences, writing procedural documents for multiple audiences, and creation of employment-related documents (resumes, cover letters, etc.).

#### *Literature Courses*

- *Engl 250: Great American Books* Survey of American literature covering the late eighteenth through twenty-first centuries. Lectures and class discussion focus on matters of race and gender, with special attention to issues of performativity and ethical responsibility, although students are encouraged to explore topics of their own choosing. Texts include *Narrative of the Life of Frederick Douglass*, *Nella Larsen's Passing*, *Huckleberry Finn*, *The Awakening*, and *Benito Cereno*.

#### *Composition Courses*

- *Engl 106: Introductory Composition* First-year writing course focusing on effective rhetorical strategies in writing and visual composition. This approach emphasized public writing, analysis of discourse communities, visual rhetoric, and peer critique. Students write in multiple genres for multiple audiences about subjects of personal interest and public value.
- *Engl 106R: Introductory Composition (Learning Community)* Special sections of first-year writing designed in consultation with faculty in chemistry and computer technology programs. In addition to the goals of the standard course, these sections emphasized collaborative writing, professional document design (resumes, cover letters, etc.), and personal narrative.
- *Engl 108: Accelerated Composition* Advanced composition course designed around the writing workshop. Students write proposals, instructional essays, and personal narratives, as well as read and critique each other's work.

#### *Creative Writing Courses*

- [Engl 305: Introduction to Creative Writing \(Fiction & Poetry\)](#) Acquaints students with major figures and trends in contemporary poetry and fiction, instructs them in the technical craft of writing, and provides them with an opportunity to see their writing discussed in a workshop setting.

## PUBLICATIONS

### *Journal Articles*

- “Anticipating the Unknown: Postpedagogy and Accessibility.” *Peitho* 20.1 (Winter 2017). 122–143. Co-authored with Stephanie Phillips.
- “Postpedagogy and Web Writing.” *Computers and Composition*. 32. (Summer 2014). 84–95. Co-authored with Marc Santos.

### *Creative Work*

- “The New Lake.” *Sugar House Review* (Winter 2019). Poem.
- “Collected Works.” *Running Wild Novella Anthology*, Volume 2, Part 2 (Fall 2018). Novella.
- “One Eight Hundred.” *Wigleaf*. (Fall 2015). Short fiction.
- “Appropriate Method.” *Wigleaf*. (Fall 2015). Short fiction.
- “Beluga, Beluga.” *Sotto Voce*. 1.1 (Fall 2008). Short fiction.

### *Book Chapters*

- “‘Where Shall We Rob?:’ Fantasies of Justice in Early Robin Hood Ballads.” *British Outlaws of Literature and History*. Alexander L. Kaufman, ed. McFarland: Jefferson, North Carolina. 2011.

### *Book Reviews*

- “A Thousand Splendid Suns, by Khaled Hosseini.” *Yemassee*. 15.1 (Fall 2008). pp 86-87.
- “Return to the City of White Donkeys, by James Tate.” *Sycamore Review*. 17.1 (Winter 2005). pp 127-129.
- “Eudora Welty on William Faulkner.” *Sycamore Review*. 16.2 (Spring 2004) pp 127-129.

## CONFERENCES

### *Invited Workshops*

- “Summarizing Long Reports.” Publix Loss Prevention and Safety Staff Conference. August 2018. Lakeland, FL.
- “Writing Proposals That Get Read.” Retail Industry Leaders Association (RILA) Retail Asset Protection Conference. May 2018. Orlando, FL.

- “Professional Writing vs. Academic Writing.” Academy of Teaching and Learning Excellence (ATLE) Summer Teaching Symposium. May 2019. Tampa, FL.

#### *Chair of Panel*

- “War Prayers: Mark Twain and the History of Violence.” South Atlantic Modern Language Association. Atlanta, GA. November 2011
- “Laughing on the Inside: Humors of Race & Ethnicity.” South Atlantic Modern Language Association. Atlanta, GA. November 2009.

#### *Presentations*

- “Postpedagogy and Web Writing.” Computers and Writing. North Carolina State University, Raleigh, NC. May 2012.
- “Making Fun of Ourselves: Ethnic Self-Parody and Identity in Black Blackface Minstrelsy.” American Literature Association. San Francisco, CA. May 2008.
- “You Have to Dress the Part: Clothing Masculine Identities in Trinidadian Fiction.” Midwest Modern Language Association. Cleveland, OH. November 2007.

### SERVICE AND ACADEMIC COMMITTEES

USF English Department Executive Committee: 2020 to 2022

USF English Department Undergraduate Committee: 2018 to 2021.

USF English Department Diversity and Inclusion Committee: 2018.

USF College of Arts and Sciences Technology Committee: 2016 to 2019.

Purdue University Service Course Textbook Review Committee: 2007, 2009.

Organizer for “Prophetstown Revisited, A Summit on Early Native American Studies.” 2009.

Purdue University Service Course Curriculum Review Committee: 2007.

Purdue University Introductory Composition Syllabus Approach Leader: 2006–2007.

Web Editor, Sycamore Review: 2006–2007

Fiction Editor, Sycamore Review: 2005–2006.