

BACHELOR OF ARTS

# Professional and Technical Communication




2023-2024 Catalog

## Major Fact Sheet

### WHAT WILL I BE STUDYING?

Professional and Technical Communication (PTC) students engage the world through reading, writing, and collaborative discussion. They study communication across a variety of media and genres, develop technical skills to participate in that communication, and analyze the rhetoric that influences what they produce.

### CONTACT US

 BEH 206 [englishadvise@usf.edu](mailto:englishadvise@usf.edu) [usf.edu/english](https://usf.edu/english)

### ENTRY-LEVEL CAREERS IDEAS!

**Technical Writer**

Transform complex and technically difficult written material into clear and concise documentation for a target audience

**Human Resources Manager**

Build teams of people to execute organizational strategy, improve corporate culture, and create great workplaces

**Lawyer**

Advise and represent clients and/or conduct research and analysis of legal problems

**Social Media Strategist**

Manage social media profiles and assist with marketing and other external communication needs

**\*\*Please note this is not a complete list of careers you can go into with this major.**

### GET INVOLVED!

[Mentorship Program](#)[Minorities in Pre-law](#)[Professional Internships](#)[Sigma Tau Delta](#)[Tabletop Roll-Play Society](#)[The Oracle](#)[Thread Magazine](#)

Department of English  
Bachelor in Professional and Technical Communication

# Example of 4 Year Program

YEAR 1		
Fall	Spring	Summer
ENC 1101	ENC 1102	ENC 2210
Enhanced Gen Ed/Elective	Enhanced Gen Ed/Elective	Non-major General Elective
Enhanced Gen Ed/Elective	SPC 2608	
Enhanced Gen Ed/Elective	Enhanced Gen Ed/Elective	
Total Hours: 12	Total Hours: 12	Total Hours: 6

YEAR 2		
Fall	Spring	Summer
ENC 3242	Foreign Language Upper-	Upper-level Major Elective
Enhanced Gen Ed/Elective	level Major Elective	Non-Major General Elective
Foreign Language	Upper-level Major Elective	
Enhanced Gen Ed/Elective	Enhanced Gen Ed/Elective	
Total Hours: 13	Total Hours: 13	Total Hours: 6

YEAR 3		
Fall	Spring	Summer
Upper-level Non-major Elective	ENC 4260	Non-major General Elective
Upper-level Major Elective	Upper-level Major Elective	Non-major General Elective
Upper-level Major Elective	Upper-level Non-major Elective	
Non-major General Elective	Non-major General Elective	
Total Hours: 12	Total Hours: 12	Total Hours: 6

YEAR 4		
Fall	Spring	Total Credits to Graduation
Upper-level Major Elective	ENC 3266 Upper-level	Major Requirements: 48 Credit Hours
Upper-level Major Elective	Major Elective Non-major	
Non-major General Elective	General Elective Non-major	General Education Requirements: 36 Credit Hours
Non-major General Elective	General Elective Non-major	
Non-major General Elective	General Elective	Other Degree Requirements: 36 Credit Hours
Total Hours: 15	Total Hours: 15	Total Hours: 120