USF Student Green Energy Fund Council



Friday, September 27, 2019 – SVC 1073 Time: 1:00 pm – 2:30 pm

Meeting Minutes

In attendance:

Council Members

Barbara Bushnell, Ray Gonzalez, Kebreab Ghebremichael, Adam Matern, Chris Marks, Raymond Mensah, George Philippidis, Alexis Mootoo (Chair)

Absent:

Observer(s): Leda Alvim (Oracle), Saviya Jean-Baptiste (Observer), Student Government Representative

First Order of Business:

The new chair and council members introduced themselves. The April meeting minutes were not available, but the chair will follow-up with Gidi Hendrix to recover the notes. In the future, the meeting notes will be presented to the council prior to the monthly meetings and will be posted at http://www.usf.edu/student-affairs/green-energy-fund/meetings/minutes.aspx.

Financial Update:

The financial budget was not available for review, however the chair provided a verbal budget update. There is an estimated balance of \$2.6 million and a little over \$1 million available for future projects. In the past, the council was presented with financial data that reported the overall status of the 18450 fund, however there is a need for detailed reporting for each project. The chair informed the council members that RMD is working on a financial dashboard that will report this information.

New Business

Charter/Referendum Amendment/Marketing Campaign

The council reviewed the current referendum. The referendum will be up for renewal in 2020 and will have to be approved by the USF student body. The council was concerned with the lack of student awareness regarding the fee and discussed possible marketing plans to increase student awareness. Members identified possible methods to showcase projects, such as a creating a marketing video, and distributing marketing materials at student events. Council member C. Marks shared that the council approved a \$5000 marketing budget in the April meeting in to support these efforts. The chair will meet with Innovative Education to discuss video options.

Unfinished Business:

• Housing and Health Projects

The council requested status updates on the Shimberg, Juniper Poplar, and Magnolia projects.

Parking MOU

The council discussed the appropriate method for Parking to return revenue savings from previous projects back to the Green Energy fund, but an MOU will need to be drafted to ensure compliance with statute guidelines.

Activities Updates

None.

Announcements

• Next Meeting – October 18, 2019

Financial Reports will be presented

New student council members will be announced

Meeting adjourned at 2:05 pm.