

Fall 2025

# Qualitative Methods

COM 7325-001 | CRN 91009

T 2:00-4:45 PM | CIS 3057

“Thou shalt not sit with statisticians  
Nor committ a social science”

-W. H. Auden

## Overview:

In this course, you will practice, reflect on, and critically interrogate a set of naturalistic research approaches within the interpretive paradigm. We will pay particular attention to ethnographic approaches (participant/observation and interviews) as well as work with texts and multimodal data. We will weave together the following three strands of inquiry: (1) interpretivism and its claims (2) data collection and analysis, and (3) methodological constructs: “data”, “field,” “themes,” “methods” and so on.

My goal is to teach you how to “go meta.” I will invite you to engage in a closer and sharper awareness of what we do when doing research and more compelling theorizing of and in communication. In workshops and data sessions we will exchange ideas, hone our skills, and learn from each other.

For more info, please email Dr. Mariaelena Bartesaghi  
at [mbartesaghi@usf.edu](mailto:mbartesaghi@usf.edu).