



**USF Board of Trustees
Governance Committee**

Tuesday, May 25, 2021
Microsoft Teams Meeting

Trustees: Will Weatherford, Chair; Sandra Callahan, Les Muma,
John Ramil, Jordan Zimmerman

A G E N D A

- I. Call to Order and Comments Chair Will Weatherford

- II. Public Comments Subject to USF Procedure Chair Weatherford

- III. New Business – Action Items
 - a. [FL 101 – Approval of February 23, 2021 Minutes](#) Chair Weatherford
 - b. [FL 102 – Approval of Alumni Association Board of Directors](#) Bill McCausland
 - c. [FL 103 – Approval of Appointment of St. Petersburg Campus Advisory Board Member](#) President Currall

- V. Adjournment Chair Weatherford

USF Board of Trustees
Governance Committee Meeting
February 23, 2021 Teams Meeting – 9:10 am

The Governance Committee meeting was called to order by Chair Will Weatherford.

Vice President Cynthia Visot called the Roll with the following trustees in attendance.

Trustee Will Weatherford
Trustee Sandra Callahan
Trustee Les Muma
Trustee Jordan Zimmerman

New Business – Action Item

FL 101 - Approval of November 10, 2020 Minutes

Having no changes to the minutes Governance Committee Chair Will Weatherford asked for a motion to approve FL 101. Trustee Les Muma moved for approval with a second from Trustee Sandra Callahan, and the November 10, 2020 minutes were approved.

FL 102 – Approval of USF Research Foundation Board of Directors

Allison Madden, Director of Research Foundation Operations, presented FL 102.

Mr. Keith Anderson Interim Vice President

This is a request to approve the appointment of Keith Anderson, Interim Vice President for Research, Innovation, and Knowledge Enterprise, as a member of the USF Research Foundation Board of Directors in the position specified by the Bylaws for the University's Senior Vice President for Research, Innovation, and Knowledge Enterprise (SVP). Mr. Anderson's appointment will conclude on the first day of employment of the successful candidate for the Vice President for Research, Innovation, and Knowledge Enterprise position.

Mr. Harry Venezia, Healthcare Capital Advisors

This is a request to approve the reappointment of Harry Venezia as a non-USF member of the Research Foundation Board of Directors.

In addition to appointed and ex officio members, the Research Foundation bylaws provide for two members of the University's faculty who are nominated to the Board by the University's President as well as a maximum of ten additional persons, to include non-USF employees, who are each nominated to the Board by the USF Research Senior Vice President.

Mr. Venezia serves as Managing Director of this boutique healthcare investment bank focused on the financial needs of biotechnology, medical device, and healthcare IT service sector clients.

The founders and principals have raised over half a billion dollars for clients in more than 20 private and public transactions.

Chair Will Weatherford asked for a motion to approve FL 102. Trustee Les Muma moved for approval, Trustee Sandra Callahan seconded, and FL 102 was approved by all in attendance.

FL 103 – Approval of USF Institute of Applied Engineering (IAE) Board Member.

College of Engineering Dean Robert Bishop presented.

Per Florida Statute Section 1004.28 and USF Regulation 13.002, the USF Board of Trustees must approve members of Direct Support Organizations' Boards of Directors. In consultation with President Currall and in order to ensure tight integration with USF stakeholders, the Institute of Applied Engineering requests Mr. Keith Anderson be added to its Board of Directors.

Mr. Anderson is eligible for appointment ending March 2024.

Chair Will Weatherford asked for a motion to approve FL 103. Trustee Zimmerman moved for approval with a second from Trustee Les Muma and FL 103 was approved by all in attendance.

New Business – Information Item

USF President Steve Currall provided a mid-year status update on the 2020-2021 President's Goals. A power point was provided:

- Mid-Year Goal Summary – 37 Goals Total
- Mid-Year Goal Highlights

President Currall commented that the planning process for the Strategic Renewal Plan was moving with great vigor and he is on track to present to the Strategic Initiatives Committee in May and to the Board of Trustees in June.

The President thanked the BOT Chair, Committee Chairs and all of the Trustees for their support and partnership in pursuing the annual goals and looks forward to working with everyone in the future.

Chair Will Weatherford commended President Currall and his team on the update, transparency and the progress that has been made during a very difficult time. Chair Weatherford commented on the importance of leaders having annual goals.

Trustee Jordan Zimmerman thanked the governance committee chair for his leadership during his first committee meeting. He also congratulated President Currall and his team for the enormous amount of progress during times of uncertainty. Trustee Zimmerman asked, based on the president's self-review, what would be the biggest obstacle that may affect his goals.

President Currall commented understanding federal and state developments involving the budget.

Trustee Zimmerman had questions concerning the possible effects that COVID 19 may have on leasing research space in the new building. President Currall has been involved in conversations with companies who may be interested in leasing space once the building is completed.

Having no further questions or business, Chair Will Weatherford adjourned the committee meeting.

Agenda Item: FL 102

USF Board of Trustees Governance Committee May 25, 2021

Issue: Direct Support Organization (DSO) Board of Directors

Proposed action: Approve USF Alumni Association Board of Directors, Fiscal 2022

Executive summary:

Per Florida Statute Section 1004.28 and USF Regulation 13.002, the USF Board of Trustees must approve members of Direct Support Organizations' Boards of Directors.

New Board of Directors for FY 2022:

1. Kerine Black – Director

- a. BS 2000, Management Information Systems
BS 2001, Finance
- b. FRI Project and Project Management Lead Analyst, Vice President, Citi Bank
- c. Former USF Athlete in Track & Field; member USF Athletics Hall of Fame

2. Maya Brown – Director

- a. BA 2015, Sociology and Africana Studies, Minor: Women's and Gender Studies
- b. Founder/Principal Strategist, MB Strategies, LLC
- c. Member of the Order of the Golden Brahman

3. Braulio Colon – Chair-Elect

- a. BA 2003, Mass Communications & Africana Studies
MPA, 2010
- b. Vice President, Florida Student Success Initiatives, Helios Education Foundation
- c. Former Board member and Co-Chair of USFAA Strategic Planning Committee

4. Sally Dee – Director

- a. BS 1994, Special Education
MBA 2011
- b. President, Playbook Public Relations
- c. Former USF Golf student athlete and coach

5. Matt Diaz – Director

- a. BA 2013, Philosophy and Political Science
- b. Attorney, Associate, Ice Miller LLP
- c. Member of Order of the Golden Brahman and former USF Student Body President

6. Mario McPherson – Director

- a. USF Student – Industrial Engineering (Junior)
- b. President, USF Ambassadors
- c. USF Ambassador position on USFAA Board

7. Carla Saavedra – Director

- a. BA 1987, English and American Literature
- b. Founder and Owner, Clearly Organized, Inc.
- c. USF Athletics position on USFAA Board

8. Todd St. John-Fulton - Director

- a. BA 2019, General Studies
- b. Vice President of Human Resources, Habitat for Humanity of Pinellas & West Pasco County
- c. Co-leader of the USFAA LGBTQ+ Society

9. TBD – Director

- a. Vice President, USF Student Government

Renewed Board of Directors for FY 2022:

1. Troy Dunmire – Director

- a. BS 2000, Marketing
- b. Executive Vice President & COO – Leukemia & Lymphoma Society (LLS)
- c. Current USFAA board member

2. Bill Mariotti – Treasurer

- a. BS 2015, General Business Administration
- b. President/CEO. Bill Mariotti Site Development
- c. Current USFAA Board Treasurer and finance committee chair
- d. Fast 56 Award recipient

3. Christine Turner – Secretary

- a. BA 1997, Public Relations
- b. President and CEO, ChappellRoberts
- c. Current USFAA Board member

4. Liz Wooten-Reschke – Director

- a. BS 2001, Secondary Education
MPA 2006, Nonprofit Management
- b. President/CEO & Lead Consultant, Connect For More
- c. Current USFAA Board member and Co-Chair of USFAA strategic planning committee

Financial Impact: No financial impact

Strategic Goal(s) Item Supports: The AA supports all goals of the USF Strategic Plan

BOT Committee Review Date: 5/18/2021

Prepared by: Bill McCausland

Agenda Item: FL 103

USF Board of Trustees
May 25, 2021

Issue: Appointment of St. Petersburg Campus Advisory Board Member

Proposed action: Approve St. Petersburg Campus Advisory Board Member

Background Information:

The Board shall appoint members to the Campus Advisory Boards, from recommendations of the President. Consistent with the State Constitution, members shall hold no other state office. Members may be reappointed for additional terms not to exceed eight (8) years of service.

The Campus Advisory Boards have the powers and duties provided by law and other such powers as are lawfully delegated by the University Board of Trustees to provide for efficient operation and improvement of the campus. It is within the authority of the Board of Trustees to appoint the members of the St. Petersburg and Sarasota-Manatee Branch Campus Advisory Boards.

St. Petersburg Campus Advisory Board Appointment:

Mr. Pressman is the Founder and CEO of Presence, a software platform which he founded to help higher educational institutions collect and understand data and take action to increase co-curricular student engagement, success and workforce readiness. Mr. Pressman has grown Presence to 250 universities with over 1.5 million students, small and large, including University of Minnesota, Washington State, Texas A&M, LSU, etc.

Mr. Pressman serves as the Entrepreneur-in-Residence for the City of St. Petersburg by advocating for entrepreneurs, promoting the city around the U.S. for company, workforce and investor recruitment, and helping to improve government efficiencies.

Born and raised in Tampa, Mr. Pressman moved to St. Petersburg to attend the USF St. Petersburg campus to enroll in its entrepreneurial program. He has made St. Petersburg his home and serves on numerous community and non-profit boards in the arts, technology, university and entrepreneurship. He graduated from USF St. Petersburg in 2011 with a B.S. in Entrepreneurship. In 2018, Mr. Pressman was selected as one of seven USF Outstanding Alumni for his excellent professional and charitable contributions by the USF Alumni Association.

Mr. Pressman is eligible for a four year appointment ending June 30, 2025.

Supporting Documentation Online (*please circle*): **None**
Prepared by: Dr. Cindy Visot