

Your Guide to the

MS in Hospitality Management



*Resort Manager • Food and Beverage Coordinator • Event Administrator • Meeting Manager
Executive Casino Host • Executive Chef • Hotel General Manager*



UNIVERSITY of
SOUTH FLORIDA
Muma College of Business

Why a Master's Degree in Hospitality Management?

About the Program

The Master of Science in Hospitality Management is a 30-credit hour graduate business program. Students learn how to use strategic development techniques in a variety of private, public and institutional sectors of hospitality environments. Graduates of this program will go on to play a vital role in addressing the changes and challenges in the hospitality industry within our region, state, nation and world. An effective hospitality leader must possess a wide range of strategic and conceptual skills. Our program is designed to foster strong analytical skills, technological abilities, effective communication and logical ethical approaches to the hospitality industry and academia. Case studies, experiential learning, research projects, and presentations are utilized, along with the more traditional lecture-discussion approach.

All hospitality graduate courses are taught online using Microsoft Teams, a live video communication tool.

Students graduating with this degree will be attractive to corporate offices of hospitality businesses. They will focus on strategic decision-making in the development of hospitality models within the areas of organizational effectiveness, finance, marketing, technology of hospitality ventures and the expanded use of the Internet to improve and expand customer service.



Coursework

Required Courses (27 Credit Hours)

- **HMG 6467** - Managerial Accounting and Finance for the Hospitality Industry
- **HMG 6296** - Strategic Management & Competitive Strategy for Hospitality & Tourism
- **HMG 6596** - Marketing Leadership for Hospitality & Tourism
- **HMG 6246** - Organizational Effectiveness
- **HMG 6507** - Hospitality & Tourism Information Systems & Technology
- **HMG 6586** - Research Methods & Statistics for Hospitality
- **HMG 6259** - Lodging Management
- **HMG 6267** - Restaurant and Foodservice Management
- **HMG 6606** - Hospitality Law & Hotel Management Contracts

Research Thesis or Graduate Internship Option Courses (3 Credit Hours)

- **HMG 6972** - Master's Thesis
- OR
- **HMG 6946** - Graduate Internship



Admission Requirements

Students must have a bachelor's degree or equivalent from a regionally accredited university.

Students must have one of the following:

- 3.0 (out of 4.0 scale) or higher overall or upper-level GPA in the baccalaureate degree.
- With a 3.0 GPA or higher upper level GPA, the GRE or GMAT may be waived.
- The Graduate Record Exam (GRE) and the Graduate Management Admissions Test (GMAT) requirement is suspended until further notice due to the pandemic.
- For International Students only: TOEFL score of at least 79 on the Internet based test OR a score of at least 6.5 on IELTS (*With at least 6 on all 3 components*). A Duolingo score of at least a 105 can be used as an alternative to the TOEFL and IELTS scores. The TOEFL/IELTS requirement may be waived if the applicant has successfully met another requirement of proof of English proficiency as outlined in the USF academic catalog.

Financial Assistance

USF and the Muma College of Business offer a number of scholarships, graduate teaching assistantships, tutoring opportunities, and Student Excellence Grants to Tampa students. Please visit the USF Financial Aid website at usf.edu/finaid for other sources of financial assistance.

How to Apply

Applications are submitted online at grad.usf.edu and are evaluated as they are received.

Admissions decisions are usually made within four weeks. Non-USF transcripts must be submitted with application.

Application Deadline

Fall

June 1

Spring

October 15

Please contact International Services at global.usf.edu/is for more information on international requirements.



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Our college is accredited by:



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